Outles the weekly digest

Volume 39-Number 17

Week of April 24, 1960



20th year of publication

QUESTING WITH Quote

The idea of building a tunnel under the English Channel isn't new. Napoleon was in favor of it. Of course, his intentions were strictly dishonorable, and maybe that's one reason the tunnel has never been built. Nobody has ever denied that such a tunnel would have advantages-people who get seasick could still get from England to France, and so on-but for generations the fear of invading armies has been a successful deterrent. Now, with the realization that invasion by air is more likely than invasion by tunnel, the project has been revived, after a fashion. At least, they're talking about it again. But another school of thought has appeared. Some planners think a bridge-longer than our Golden Gate Bridge-across the Channel would be a better solution. The span could be built high enough for the Queen Mary to go under it, say its advocates, and with wide sidewalks on the bridge, enthusiastic hikers could walk from Dover to Calais. Those who prefer the tunnel point out that the tunnel would cost about half of what the bridge would. and the tunnel could be flooded in case of national emergency.

Anybody want to place a small wager on how long the authorities will talk about it before they decide not to build either one? (If Americans were involved, we'd make that wager about how long they'd talk before they decided to build both.)

This is one census story we have to pass on. An El Paso woman knocked at a two-story frame house and got no reply. She was about to leave when a man appeared hurriedly and asked, "Can I help you?"

"I was just going to ask how many rooms you have," she told him.

"Oh, we have plenty," he assured her, putting a fatherly arm around her shoulder. "You come right in and don't worry about a thing."

Somewhat non-plussed, she followed him inside and was introduced to another woman. "Hello," said the woman pleasantly. "What can we do for you?"

"I'm with the Census Bureau," explained the caller.

The woman looked startled, not to say shocked. Then she burst out laughing. "Oh, we misunderstood," she said. "This is the Salvation Army home for unwed mothers."

We've just heard of an unusual club formed in a Japanese city. The only requirement for membership in the all-male group is that applicants must be men who are failures in business and unpopular with women.

may we QUOTE

[1] Brig Gen W M THAMES, emdr of Army Combat Surveillance Agency, speaking of new radar system that can pinpoint key military targets hundreds of mi's inside the iron curtain: "This radar is a breakthrough. . . Its ability is commensurate with the range and accuracy of (the Army's) new weapons." . . . [2] French Pres Chas DE GAULLE, speaking in Canada about the advisability of a summit agreement banning missiles and other vehicles capable of carrying nuclear weapons: "(The broad objective of the summit conf) is peace, even tho we realize that, to achieve it, we must travel a long and difficult road." . . . [3] Gen MAXWELL D TAYLOR, former Army chief of staff, speaking in Los Angeles: "Massive retaliation has reached a dead end. . . . The great fallacy is the attitude that if preparations are made for a general war a country is ready for any kind of military challenge." . . . [4] Gen MARK W CLARK, former UN cmdr in Korea, saying this country should withdraw from the UN: "No useful purpose is served by the U S being a mbr." . . . [5] NAHASHON NGARE, African Mau-Mau leader, now convinced of the futility of violence in settling interracial disputes: "It is more revolutionary to change white men than to cut their throats." . . . [6] Sen John F KENNEDY (D-Mass), his dander up because religion has been injected into his presidential campaign. speaking at Fairmont, W Va: "We

you on that?

might as well settle this issue right here in W Va. One of the issues in this campaign is my religion. I don't think

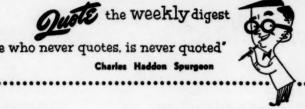
that my religion is anyone's business but mine. Is anyone going to tell me that I lost this primary the day that I was born and baptized 42 yrs ago? I don't believe it." . . . [7] Former Pres HARRY S TRUMAN, when asked if he could be persuaded to run again: "There is an old woman who keeps following me named Anno Domini and she's going to count 76 this May." . . . [8] Dr WERNHER VON BRAUN. chief of the Army space lab'y, on criticism of sending men into space to do work that might possibly be done by machines: "The human brain is still completely unmatched when it comes to co-ordinating unexpected impressions and to correlate things that were unpredictable." . . . [9] EUGENE LUCAS, challenging Atlanta police who had been called by his wife to take him to the hospital: "If you don't have a warrant, get the hell out of here! I've been watching Perry Mason on tv and I know the law." Then he threatened police with a 5-ft bow and steel-tipped arrow. After disarming him, Detective J W CRUNKLETON admitted: "There is nothing funny about looking down the business end of those."



Quell the Weekly digest

"He who never quotes, is never quoted"

Charles Haddon Sourgeon



ACHIEVEMENT-1

Asked what profit he made, the little newsboy who stood on the corner shouting his papers explained that he bought them for 5c from the boy on the next corner and sold them for 5c on his own corner. There was no profithe merely wanted to do some shouting. Aren't many of us like that? We stir around mightily, playing at being busy, shouting about it, but actually accomplishing very little. - Scandal Sheet. Graham, Tex, Rotary Club.

ACTION-2

Action is the fruit of thought .-"The Root of the Matter," Megiddo Message, 4-2-'60.

AGE-3

If words per minute about the problems of a group of people

could solve those problems-then blessed would be the aged among . us .- MARTIN TARCHER, sec'y on 'Aging for the Health and Welfare Council of Indianapolis, in Adult Leadership.

AMERICA-4

Maybe the rust has replaced the iron in the American spinal cord. -ERIC SEVAREID, "The Soft Life," CBS radio broadcast, quoted in Reporter. 3-31-'60.

ART-5

An art is only great and significant if it is one that all may enjoy .- W Somerset Maugham. The Summing Up (Doubleday).

BIBLE-6

Chas Haddon Spurgeon once



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found an old worm-eaten Bible in a wayside inn. He held it up and in one place could see light clear thru. One worm had begun at Genesis and eaten right thru to Revelation. Mr Spurgeon said, "Lord, make me a bookworm like that!"—A C DIXON, Sunday-School Banner.

BUSINESS—Businessmen—7

You've often heard that it isn't what you know that counts in business, but whom you know. A survey conducted by the Univ of Michigan among its graduate students and company exec's suggests that there may be more fiction than truth to this saving. Willingness to work hard-"plain, old elbow grease"-ranked first in a list of twenty-five characteristics for reaching upper management. Other traits regarded as essential both by students and business men were: personal integrity, communication skills, power of logic, selfconfidence, adaptability and understanding of human relations. Rated as less important, but often necessary, were: intelligence, technical knowledge, social grace, aggressiveness, optimism and previous experience. - "Executive Trends." Nation's Business, 4-'60.

CANADA-8

Canada is bounded on the north by gold, on the west by the East, on the east by history, and on the south by friends.—Frances Shelley Wees, American Library Ass'n Bulletin.

CAUSE and EFFECT-9

Notice in the window of a Hendon (London) toyshop: "We are glad to announce that we can now supply you with that new gun you require. Any make of shot gun.

Rifle hand guns, of any calibre."

Notice over the front of the

"Doll's hospital."—Peterborough, Daily Telegraph, London.

CHILD-Guidance-10

shop:

A child has reached the awkward age when he begins to ask questions that have answers.— JOHN CAPPENTER, Evening News, London, England.

CHRISTIANITY-11

The essence of Christianity is this: taking the elements of today and using them so that they may become eternal. We are to be God's transformers of the temporal into the eternal.—Dr Gaston Foote, minister, 1st Methodist Church, Ft Worth, Tex, in Methodists Make News.

Billy Graham tells of a Hindu who made this remark: "When I see Christianity lived I will become a Christian."—DICK HILLIS, "Are You Worth Imitating?" United Evangelical Action, 3-'60.

CRITICISM-12

Correcting faults is like tying a necktie; we can do it easier on ourselves than on anybody else.—
NCR Factory News.

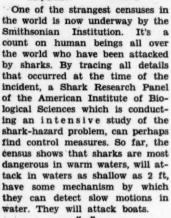
DEMOCRACY-13

Democracy is a state of mind by and for the individual.—T V SMITH &: EDUARD C LINDEMAN, The Democratic Way of Life: An American Interpretation (N Y).



washington

By Les & Liz Carpenter



All-part-of-the-game Dep't: Sen John F Kennedy (D-Mass), in announcing his itinerary for a W Va campaign day, listed 2 of his appointments in this way:

"2:40—Greet a farm family."
"2:45 — Greet an aged retired couple."

In campaigning among women voters, Mrs Hubert Humphrey finds herself in the ironic position of passing out recipes for "stew" while campaigning for Hubert. Make no mistake, the lady is doing all her political cooking for her husband, not his rival "Stu" Symington.



DISCIPLINE-14

It's usually the father who throws in the towel on disciplinary occasions. This leaves Mother the dreadful chore of making the decision while still trying to appear not to be assuming the male role. In the late-19th and early-20th centuries, the role was succinctly defined by the mothers of that era: "Just wait till your father gets home, and he'll take care of you!" This frightening sentence, which hasn't been uttered since World War I, probably kept more feet on the straight-and-narrow than any penal code ever drawn up by the Romans, Napoleon, or the gentlemen in charge of Devil's Island.-VIRGINIA TAYLOR KLOSE, "A Pox on Your Husband's Ego," Mc-Call's. 4-'60.

ECONOMY-15

The simple idea that whatever is spent must somehow be covered by what is earned would help to dissipate the delusion that when money comes from Washington it doesn't cost anybody anything.—MAURICE H STANS, U S budget director.

EDUCATION-16

However impressive a man's acquisition of other knowledge, however proficient his ability to marry theory to technique, if he cannot use his thinking ability and his skill to work for a safer and better world, his education is incomplete and he is in trouble. — Norman Cousins, "The World, the Individual, and Education," Nat'l Education Ass'n Jnl, 4-'60.

The best education in the world is that obtained by struggling to earn a living.—*Tit-Bits*, London.

book briefs

A couple of yrs ago there appeared a book called How to Make \$18,000 a Year Free-Lance Writing. It's been selling very nicely, too. But a few days ago its publishers rec'd a note from the author, Larston D Farrar. Mr Farrar had scawled fiercely on a work sheet of Form 1040, internal revenue service, "Only up to \$17,000. How about selling some books?"

Election yr always brings out a number of biographies of possible candidates. And this yr is no exception; in fact, there seem to be more political biographies than ever before. At latest count (and with a good deal of the season left) there are 5 on the Kennedys, 4 on Nixon, several on Stevenson, and one each on Symington, Humphrey and Johnson.

Stephen Baker thinks if dogs get neurotic, it's because they're treated like dogs. And everyone should know that dogs want to be just like people. Humorist Baker's comments on a dog's life, illustrated by Eric Gurney, are offered in How to Live with a Neurotic Dog, which Prentice-Hall will publish on May 4.

In this collaboration, Baker and Gurney have a good deal of fun with today's crazy canines and their Miltown masters. (Gurney's cartoons are familiar to readers of the Saturday Evening Post.)

Wouldn't a novelist be considered an unnatural phenomenon, since his tale comes out of his head?—Rob't Jones.

Gov't and private medical authorities have compiled a booklet to help you keep track of vaccinations, both those you've already had, and those you should have. It contains recommended schedules of immunization shots, with spaces for notation by your doctor as each injection is given. A good many doctors are planning to give free copies to patients; or you can obtain them for 5 cents each (or \$2 per hundred). The booklet is called Protect Your Family Thru Immunization, and may be ordered from the Sup't of Documents. Washington 25, D C.

A manual on the art of telling jokes—plus a large collection of samples—has been compiled by the old pro, Geo Jessel. It's called, naturally, Jessel, Anyone?



EDUCATION-Adult-17

Some people think the trouble with the world today is that we're educating too many children and not nearly enough parents.—Tacoma (Washington) Ledger-News Tribune.

EDUCATION—Automobiles—18

The Purdue (Indiana Opinion Panel reveals that 32% of today's sophomores, ir, and sr boys own automobiles. A car has become more than just a mere form of transportation-it has become a symbol of status. Across the country this obsession of teen-age boys with cars is rapidly becoming a dominating force in high schools. This preoccupation, this increased importance of the automobile in the social world of the teenager, is providing one of the main distractions from serious school work. Researchers have observed that "the male teen-ager is joy-riding himself right out of education."-ROB'T SMITH. "On Student Driving," American School Bd Jnl, 4-'60.

FAMILY LIFE-19

If we are a family everything depends upon each one of us playing his proper part. We only get out of family life what we put into it. The give-and-take of a family is the most glorious thing in the world. You have not got a family until there are 3 children. One child is just miserable all by itself, and 2 children just fight each other. But with 3 you have an arbitration court.—Dr Geoffrey Fisher, Archbishop of Canterbury, quoted in World Digest.



FUTURE-20

The road to the future is never a straight line. In fact the future abhors Euclidean geometry and Arabian mathematics, and the arrow toward the obvious never hits the target.—A M Sullivan, editor, "The Reviewing Stand," Dun's Review. 3-'60.

Quete scrap book

With something like monotony, the End of the World is predicted. It happened with Halley's Comet in 1910; it happened in the mid-19th century; in 1780, most of New England was convinced the Day of Judgment had come. And in 1662, SAMUEL PEPYS recorded in his diary (for Nov 25):

Great talk among people how some of the Fanatiques do say that the end of the world is at hand, and that next Tuesday is to be the day. Against which, whenever it shall be, good God fit us all!

FUTURE-21

We are passing thru trying times, our civilization is being tested; it may be destroyed or renewed. What will happen to it depends on ourselves, not on our stars, nor upon the impersonal forces which surround us. It depends on the spirit of man, on the will of man to take these things seriously.—S RADHAKRISHNAN, Theosophical Movement.

GOD-and Man-22

. In the ideal married life there are not two partners but three: You, your beloved, and God.—Christian Parent.

GOSSIP-23

Common gossip is a symptom of an empty mind and a carrion loving heart.—Dean Durron, quoted in Defender.

GRATITUDE-24

Bradford Washburn, director, Boston Museum of Science, told this: Youngsters in a school group visiting the Museum around Thanksgiving time were asked what they were most thankful for. Life and Daddy and Mummy and Health and Teacher and other conventional subjects for gratitude were named. An original note finally was sounded by a solemn little girl with pigtails who said she was most thankful for Gravity.—Food Marketing in New England.

HEALTH-25

Japan, a nation which was almost a shambles after World War II, can now boast of young people more physically fit than Americans. This news comes from the American Ass'n of Health, Physical Education and Recreation. Recent tests of some 20,000 Japanese school children revealed that they far surpassed Americans in arm strength, leg power, endurance, speed, and agility. Japan's fitness is in danger, though, according to physical education leaders in that country. They fear Japanese youngsters, intent on adopting American living habits, may go soft.-Michigan Education Jnl.

HONESTY-26

As more corruption and sharp practice turn up, the notion seems to be spreading that those of us who are still honest either (a) never got caught or (b) never had the opportunity.—Burton Hills, Better Homes & Gardens.

HUMAN NATURE-27

To be human is to admit we are limited and fallible, frail in all our powers, and prone to perpetual self-deception, fomented by pride. To be human is to admit we are constantly open to corruption and error, and that these are never more damaging than when we are too sure of our rectitude to allow even the possibility of correction. To be human, further, is to confess that our sins are no less real, no less offensive, than those of our enemies, and that even our virtues may mislead us and betray us the moment we complacently acknowledge them.-LEWIS MUMFORD, The Human Way Out (Pendle Hill Pamphlet).

HUMAN RELATIONS-28

There are 5 types of men who fall in life: the machine, the miser, the hermit, the snob and the brute.

—WALTER W GRUBE, quoted in Partners.

IDEOLOGY-29

Addendum to Dave Breger's definition: "A liberal is a radical with a family"—A conservative is a liberal with grandchildren. — Leo L Rockwell, in letter to the editor, N Y Times Mag.





The time is out of joint . . .

The 1st ry timetable, we are told, was published by the Baltimore and Ohio Ry on May 20, 1830. But we think there were timetables before that. Surely the remarks we are about to quote could have been made only by men trying to arrange a trip across 4 time zones—part of them on Daylight Saving—with the help of a timetable printed on, say, Eastern Standard:

All times are not alike.—CER-VANTES.

In vain men tell us time can alter.—Swinburne.

For time y-lost may not recovered be.—Chaucer.

He that hath time and looketh for a better time, loseth time.— GEO HERBERT.

Catch then, oh catch the transient hr.—Sam'l Johnson.

What a foolish thing is time!—

He said "What's Time?"— Browning.

Thus times do shift.—HERRICK.
These are the times that try
men's souls.—Thos Paine.

I hate all times.-SPENSER.

JUVENILE DELINQUENCY-30

Juvenile court cases in America are increasing 5 times as fast as juvenile population. — Horizons,



syndicated by Cambridge Associates, Boston.

KNOWLEDGE-31

It is necessary to comprehend the what; it is practical to learn the how; it is of utmost importance to understand the why.—WM A WARD, Ass't to the Pres, Texas Wesleyan College, Nat'l Education Ass'n Jnl.

LEADERSHIP-32

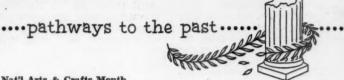
No man can exercise vigorous leadership who lacks the gift of transmitting thought.—CLARENCE B RANDALL, "The Myth of the Wicked Politician," Dun's Review, 3-'60.

LIFE-Living-33

I once had a friend whose ambition in life was to acquire experiences worth owning. His argument was that they constitute the only real wealth in this world. An experience that is really worth having and owning, he would point out, does not have to be insured. It is never subject to any tax, and your executor will never have to account for it. And your heirs will relish their recollection of your tale of it. Such an experience, he used to say, was about the only thing a man could acquire that someone else did not have some kind of a stake in. Such experiences are really your own-to have and to hold for keeps. A man can relive them in his mind all his life. -Dudley Cammett Lunt, Thousand Acre Marsh (Macmillan).

LITERACY-34

More than 2/5 of the world's population over 15 yrs of age is illiterate. — Basic Facts & Figures,



Nat'l Arts & Crafts Month (begins May 15)

May 15—195 yrs ago (1765) Parliament enacted a statute making it mandatory for American colonists to provide housing and supplies for British troops stationed there. . . . 115th anniv (1845) b of Elie Metchnikoff, Russian bacteriologist, noted for his theory of immunity to disease.

May 16—50 yrs ago (1910) the Fed'l Bureau of Mines was created by Congress. . . 20 yrs ago (1940) Pres Roosevelt asked Congress to provide funds for the manufacture of 50,000 airplanes a yr. (In those early days of World War II, many congressmen believed that production figure was neither possible nor necessary.)

May 17—450th anniv (1510) d of Sandro Botticelli, Florentine painter. . . The 1st "Kentucky Derby" was held at Churchill Downs 85 yrs ago (1875). The Derby was won by Aristides.

May 18—100 yrs ago (1860) Abraham Lincoln was nominated for Pres by the Republicans meeting in Chicago at a temporary convention hall known as the "Wigwam." . . . 50 yrs ago (1910) Halley's Comet passed over the sun. Many Americans, fearing the end of the world, huddled in storm cellars, or sought refuge in crowded churches. But the Earth remained intact.

May 19-180 yrs ago (1780) New

England's famous "Dark Day" panicked citizens with fears of the World's end. The Connecticut legislature was prevented from frightened adjournment only by Col Abraham Davenport's rebuke: "If the Day of Judgment is approaching, I choose to be found doing my duty." . . . 45 yrs ago (1915) this advertisement was attracting a good deal of attention in a Chicago newspaper: "Modern Dancing Lessons. 31/2 Hrs Dancing, 25c." . . . 15 yrs ago (1945) over 400 U S Superfortress bombers flew over Japan, attacking Tokyo and laying mines in vital sea lanes.

May 20—135th anniv (1825) b of Louisa Blackwell, 1st woman to become Unitarian minister; also a militant suffragette and social-religious writer. . 130 yrs ago (1830) the Baltimore and Ohio Railroad introduced a new service—it published the 1st timetable in history (see GEM BOX). . 20 yrs ago (1940) a German invasion of the British Isles seemed imminent as Hitler's troops reached Abbeville, France, on the English Channel.

May 21—180th anniv (1780) b of Elizabeth Gurney Fry, English Quaker prison reformer. Her work establ'd the value of separation of the sexes, religious instruction, useful prison employment.



LOVE-35

Love isn't like a reservoir. You'll never drain it dry. It's much more like a natural spring. The longer and the farther that it flows, the stronger and the deeper and the clearer it becomes.—Eddic Cantor, The Way I See It (Prentice-Hall).

MARRIED LIFE-36

In the famous Church in the Wildwood a brief ceremony was added to the wedding ritual. As the newlyweds left the sanctuary, the pastor would tell the bride it was the tradition for her to ring the church bell. Invariably, the bride would pull at the bell rope and find herself unable to swing the heavy bell. The pastor would then motion to the bridegroom to help her. As the bell rang, the clergyman would say: "Remember. you'll find married life much like the bell rope. It is much easier when you pull together."-A PUR-NELL BAILEY, Grit.

MIND-37

When the writer, Leo Tolstoy, was a child, he and his cousins invented a strange game. The directions for playing this game are simple; perhaps you'd like to try it, but remember, you must be absolutely honest. Close your eyes tightly for 2 min's and do not think of a big white bear. If you fail at this game, you will find yourself in plentiful and distinguished company. Few people realize what a rebellious and undisciplined instrument the human mind can be.-Property, syndicated by Cambridge Associates, Boston.



POLITICS-38

If it weren't for the fact they (primary elections) give you something to write about, they're no use whatsoever. — Former Pres HARRY S TRUMAN.

POLITICS-Politicians-39

The profession of politics should always be one of our most highly respected professions. It should attract our ablest and most responsible people. In terms of status and recognition in our communities, there should be no higher role than that of politician. This must be true if we are to have the kind of gov't which can cope with the problems of coming centuries.—ERWIN D CANHAM, pres, U S Chamber of Commerce, Nation's Business.

READING-40

For me the greatest danger of our technical civilization is that we will lose the habit of reading, or that we will limit our reading to the condensed versions and the textbooks. To keep in touch with the great minds of the world, it is necessary for us to read their words in the original, or at least in the best translations available. Out of the reading and discussion of great books can come the identification and analysis of all the major problems which face humanity and a turning of the spotlight upon the values which have impelled man to make his decisions in the past and which may help us to make our decisions today. - CARTER DAVIDSON. Pres, Union College & Chancellor. Union Univ, "Education-Humanizing the World," School & Society. 3-26-'60.



Political Palaver



There is an acceleration in the jockeying and jousting of the candidates since the Wisconsin primary. Even the experts have not been able to evaluate the Kennedy victory. Voters crossed lines. Influence of the religious angle cannot be accurately estimated. Kennedy's victory was not overwhelming enough to create a band wagon.

The coming W Virginia primary will be crucial. The state is 97%. Protestant. Voters can not cross party lines. Humphrey's making his pitch to the underprivileged, the farmer and the labor groups. He staked his hope on the Civil Rights issue. The South may endorse Kennedy to stop Humphrey in W Virginia. This will hurt Kennedy with the NAACP. Humphrey is not favored to win the nomination. Party leaders are against him.

Johnson, probably the ablest, best qualified man, has little support in the North and East. He has alienated the greater part of the South. The party is divided on the Civil Rights and integration issue. Johnson is a target for both sides.

Symington, a bystander till now, has announced his approval of the Forand bill and of higher taxes for public spending; disapproval of primaries, and religious bigotry. He is making himself available.

Stevenson, coy about his candi-

dacy, blasted the administration policy at his University of Virginia speech. Hinted at favoring recognition of Red China and of government control of public spending by more taxation. Perhaps a keynote speech for a draft invitation. He has strong support in the middle West.

Nixon made a poor showing in the Wisconsin primary. But he's the sure GOP nominee. He is leaning more to the left, displeasing GOP conservatives. There are indications that Eisenhower will aid in actively stepping up his campaign in May and June.

The GOP is plagued by the Democrats' Forand bill — Medical Aid to the Aged. It is supported by labor; opposed by the Chamber of Commerce of the U S, the AMA and the insurance companies. See Flemming states that it will end private medical insurance, raise social security payments, and is a step toward socialized medicine. The GOP is hunting desperately for a counter-measure.

The watering down of the Civil Rights bill eased tension in the South. Their delegates will not bolt the party.

The primary pot is boiling.



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RELIGION-41

A piano teacher said to a pupil: "You seem to play the piano with a feather duster. You never strike down deep to the music that is in the instrument." We can "play" our religion with a feather duster. and never strike down deep .- HAL-FORD E & ROB'T E LUCCOCK, "Springboards for Sermons," Pulpit Digest, 4-'60.

RETIREMENT-42

A retired businessman carries a calling card which bears on one side his name and the legend: "Retired: no phone, no address, no business, no money," and on the other side: "Unworried, unhurried, unemployed, and unessential."-Life & Health.

RHETORIC-43

Politics is the science of building a stable, satisfying social order. Ethics deals directly with the creation and the good man. Rhetoric locks shields with both politics and ethics to help them realize their goals .- VIRGIL L BAKER & RALPH T EUBANKS, "Democracy: Challenge to Rhetorical Education," Qtly Jnl of Speech, 2-'60.

SALESMANSHIP-44

A small businessman was in trouble with his sales. He decided to call in an expert to give him an outsider's viewpoint. After he had gone over his plans and problems, the businessman took the sales expert to a map on the wall and showed him brightly colored pins stuck wherever he had a sales-



man. "Now." he asked the expert. "for a starter, what is the 1st thing we should do?"

"Well," repl'd the expert, "the 1st thing is to take those pins out of the map and stick them in the salesmen."-Nuggets, hm, Barnes-Ross Co.

SCIENCE-45

The ordinary citizen is almost as illiterate scientifically as were his ancestors of 100 yrs ago.-ELLs-WORTH S OSBOURN, "The Crisis in Science Education Research." Science Education, 2-'60.

SERVICE-to Others-46

Too many folks follow the path of least assistance.—ARNOLD GLASow, industrial editor.

SPACE AGE-47

Despite adverse publicity, U S space technicians launched 11 successful space experiments in 1959 while the Russians were launching 3.-Horizons, syndicated by Cambridge Assoc's, Boston.

SUBURBAN LIVING-48

Suburbia, U S A, is literally the modern migration of nations. To the average American, life in the suburbs represents the American Dream, the pinnacle of civilized life. To move to Suburbia is to swim in the mill-stream of the American Way of Life. - Thos Dove. "The Church in Suburbia." Columbia, Knights of Columbus, 3-'60.

SUCCESS-49

In public we say the race is to the strongest: in private we know that a lopsided man runs the fastest along the little side-hills of success. - Frank Moore Colby. Forbes.

SUFFICIENCY-50

Human beings thrive not on surfeit but on modest sufficiency.—
PHILLIP H PHENIX, Dean, Carleton College, "Values in the Emerging' American Civilization," Teachers College Record. 4-'60.

TELEVISION-51

How does television affect children? I don't know. How does anything affect children? How many thousands of different things affect children? There was no television when I was a boy, but I know I must have been affected by vaudeville, the theater, movies, books, comic strips (we called them the funny papers)—and above all by people and situations and circumstances. Life, they call it.—Danny Kaye, "How Does TV Affect Our Children?" TV Guide, 3-26-60.

THOUGHTS-52

Great thoughts are like air—we have to draw in an awful lot in order to retain what we need.— COUNTRY PARSON, Register-Tribune Syndicate.

TIME-Use-53

One of your greatest possessions is the 24 hrs directly ahead of you.

—Grit.

Today is Yesterday shaking hands with Tomorrow. — Alfred STIEGLITZ, quoted in *Property*.

VALUES-Spiritual-54

Our scientific achievements have brought mankind to that place in history where revival of spiritual values is the basic condition for human survival.—Dr Jos H Jackson, Watchman-Examiner.

VENDING MACHINES-55

Now that there are vending machines that make change for fiveand ten-dollar bills, the next step is to develop one that will extend credit. — Burron Hills, Better Homes & Gardens.

VIRTUE-56

Those who have virtue attend to their obligations; those who have no virtue attend to their claims.—LAO-TSE. Theosophical Movement.

My new used car was run, they claim

By a little old lady on Sundays;

I'm praying I detour the dame Who borrowed it on Mondays.

—KEN KRAFT.

57

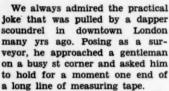
YOUTH-58

Each decade since 1920 has produced a generation with a distinctly different profile-the libertine. the rebel, the fighter. The fifties have turned out a generation with no distinct profile. These young people are neither libertines nor rebels, and they have no desire to fight. They are indifferent to politics, not much interested in literature and the arts, and as immune to infectious isms as we in the thirties were prone to them. They seem to have no ideals except getting on in their professions, forming a limited family, going on holiday in the new car .- ARTHUR KOES-TLER, "The Espresso Generation." Mademoiselle, 4-'60.



GOOD STORIES

vou can use ...



Then he backed away thru the crowds, carefully unraveling the tape. At the end of the next block. reaching the other end of the tape, he beckoned politely to another passerby and asked him to hold it.

Then he sauntered casually off to his club to have tea with friends. - Joe McCarthy, American Wkly.

Pres Eisenhower is a man of dignity but he's always saying he wishes people would be more casually natural when they come to see him. He claims he gets more out of his callers if they relax.

Ike likes to tell the story of the man who had breakfast with Pres Coolidge and decided to do everything Cal did so he wouldn't make any mistakes.

He followed suit when Cal poured coffee into his saucer, and went along when Coolidge added milk to the coffee. But he was stumped when Coolidge set the saucer on the floor with a "Here, kitty, kitty, kitty." - ANDREW TULLY, Scripps-Howard Newspapers.



I Laughed At This One

F G KERNAN

self - made millionaire The was addressing a graduating class. "All my success in life," he said, "I owe to one thingpluck, pluck, pluck."

"That's great, sir," spoke up a voice from the rear, "but will you please tell us something about how and whom to pluck?"

The girl who was invited on her first date called her pastor to get some advice about it. He said, "If your boy-friend places his hand on one shoulder. I'll not worry. If he places his hand on the other shoulder, I'll not worry; if he places his head on your shoulder, I'll do some conscientious worrying." She had her date and came back to her pastor a couple of wks later and he said, "How did you get along?" "Well, pastor, my boyfriend placed his hand on one shoulder and then on the other shoulder and then, pastor, I decided to place my head on his shoulder and let his own preacher do the worrying about the situation."-Judge LUTHER W YOUNG-DAHL, U S District Court for the District of Columbia, "The Hearth, The Flag, The Place of Prayer," Indiana Freemason, 4-'60.

Quote-able QUIPS

A company was having its annual dinner for the 25-yr employes and the boss had stepped up to the refreshment stand. A worker fortified by a few trips to the same stand decided now was the time to hit the old man for a raise.

So he walked over to the chief exec, stuck out his chin figuratively and literally and stated bluntly: "Mr Jones, I've worked 25 yrs for you. I've worked so hard and so conscientiously I've ruined my health."

"I know you have, Smith," the boss ans'red and raising his glass, he said dramatically, "Here's to your health!"—LEO AIKMAN, Atlanta Jnl & Constitution Mag. d

We have a friend who just traded in his tiny sports car.

"It got too embarrassing," he said. "Whenever I drove thru the park people tried to feed it."—Jnl of the American Medical Ass'n. e

The bldg committee of the church was discussing plans for the new addition to the present edifice when the matter of an appropriate cornerstone came under discussion. One mbr thought the minister's dedicatory sermon should be placed in the cavity of the stone. To this all agreed, the minister adding it would be necessary to enclose a certain chemical to keep it dry. Whereupon one of the older mbrs, with a straight face, added, "I don't think the chemical is necessary."—A C Pence, Rotarian. f

People have no use for a rainfall or a snowfall, but they keep looking for a windfall. — RUSSELL NEWBOLD.

It's no wonder monkeys can be so calm about space travel—they're not taxpayers.—D O FLYNN.

It's surprising how long some baseball games go before giving you a run for your money. — AL SPONG.

Designers of women's shoes these days consider the new toe more fashionable—and they have a point there.—Frank J Pepe.

It's strange how many bad manners our friends suddenly acquire after we read a book on etiquette.

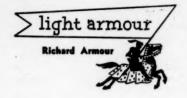
—JACK HERBERT.

There are 2 kinds of voters. Those who will vote for your candidate and a lot of ignorant, prejudiced fools.—Ernest Blevins.

If our prosperity continues to accelerate, our nat'n should soon be able to afford 2 nat'l debts.—BRUCE LEFLER.

One reason women seem more difficult to understand is that while a man has a mind of his own a woman is usually of 2 minds.—Vesta M Kelly.





Rest For The Wary

Among the Witotos of Northwestern Amazonia, a woman goes back to work the day after she has a baby, but the father rests in his hammock for a week or more, according to the National Geographic Society.—News item.

In darkest Amazonia

Men seldom have pneumonia

Or even colds or flu,

For when their strength's desert-

ing them,
Though nothing's really hurting

them,

They know just what to do.

To hammocks they betake themselves,

And do not try to shake themselves
From lethargy and sloth.

Nor do they even swing a bit. . . . To rouse them you must bring a bit

Of bread or fruit or broth.

Yes, there they lie most massively, Unstirringly, impassively, Almost as if they're dead, And loll around deliciously, And gird themselves judiciously. (They know what lies ahead.)



Artist Pablo Picasso surprised a burglar at work in his new chateau. The intruder got away, but Picasso told the police he could do a rough sketch of what he looked like. On the basis of his drawing, the police arrested a mother superior, the minister of finance, a washing machine, and the Eiffel tower.—N A N A.

The trial was nearing its climax. On the witness stand was a beautiful blonde. The prosecuting att'y glared at her.

"I will repeat my question, young lady," he thundered. "Where were you on the evening of March 21st?"

The witness hung her head. "Please don't ask me that," she pleaded.

The prosecutor stiffened. "You must tell us," he roared.

The beautiful girl blushed. The court waited with bated breath. "All right," she admitted finally, "I'll tell you. I was at home working out a cross-word puzzle."

"Is that anything to be ashamed of?" demanded the prosecutor, his eyes blazing.

The blonde hung her head still lower. "Certainly it is," she sobbed, "a beautiful dame like me wasting an evening on a cross-word puzzle! ."—ROBIN GOODFELLOW, Cambridge (England) Daily News. h

A school bus taking children to school in Napier, New Zealand, was delayed 15 min's before the driver was able to find a substitute for the missing ignition key. Later, one of the schoolboy passengers owned up. In an attempt to delay the bus he had swallowed the key.—Tit-Bits, London.

If you are ever called on to manage a meeting, THIS is your meat!





The Author

HAROLD DONAHUE manages meetings. He has made it a successful profession. In his native London, Ontario, they call him "the Dynamo of the Dominion." On any given day he may have from one to three meetings progressing under his skilled direction. And he has the ability to share with you the fruits of his experience.

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KONRAD ADENAUER. W German Chancellor, explaining his vitality at age 84: "I don't hate anyone. I try not to get mad at anyone. And I enjoy what I do."

Sen OLIN JOHNSTON (D-S C). suggesting that the Post Office stop talking about sending mail by missiles: "After what's been happening at Cape Canaveral, maybe they'd better try sending missiles by mail." 2-Q-t SECOND CLASS MATTER

Edited by Alice Jacobs

Now here's something that must have been designed with us in mind. Type-Out Corp'n, Long Island, N Y, is mkt'g a treated paper that makes it possible to correct typing errors neatly. (We'd probably manage to louse it up, but then few people are as talented in inefficiency as we are.) Anyway, you place the chemically treated sheet over the mistyped letter and strike the same key again. The treated paper completely absorbs the mistake, leaving a clear space for the correct letter. Each sheet will correct up to 30 errors. 36 cents for 12 sheets.

Away from the office, it's almost time for back-yard barbecues, and presumably one of these days it will get warm enough to have them. Wilson & Co and Montgomery Ward are going to crash these parties this yr, via a plan to sell premium quality frozen meats by mail order. One "kit" for workconscious hostesses, selling for \$49.88, will contain a dozen boneless steaks, 2 dozen %-lb chicken broiler halves, and 10 lbs of chopped sirloin steak patties, all ready to barbecue. So bring on the charcoal and the mail-order blanks!

